



الإبداع في التصميم
"Design and Innovation"

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية العمارة والتصميم
Faculty of Architecture and Design



"عراقة وجودة"
"Tradition and Quality"

Study Plan for Bachelor program - Study Plan Development and Updating Procedures/
Department Multimedia Technology

QF10/0407-4.0E

Course Plan for **Industrial Design** (Bachelor Program) No.: ()
Approved by Deans Council by decision () dated ()
132 Credit Hours Study system / hybrid program

Teaching style	Percentage of study plan hours / number	Model used (synchronous: asynchronous)
Complete e-learning courses	20% / number(27) C h	1:1 (For SUN-THER)
Traditional Learning	40% / number(54) C h	1:1 (For SUN. TUE.) or 1:1 (for MON. WED.)
Blended learning	40% / number (51) C h	1:1 (For SUN. TUE) or 1:1 (for MON. WED.)

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program)

Program vision Building specialized competencies in the field of industrial design equipped with the knowledge, skills and leadership, creative and pioneering competencies necessary to compete in the global labor market, by focusing on innovation, creativity, quality, research and strategic partnership mixed with values and commitment to society by adopting a comprehensive approach to promote sustainable development in industrial design

Program mission and objectives:

1. Achieving the conformity of the learning outcomes in all areas of specialization with the seventh level descriptors (knowledge, skills and competencies) in the National Qualifications Framework.
2. Integrating modern information technology and employing it creatively in the teaching and learning processes in order to achieve more effective learning and take into account the needs of the learner.
3. Promote the principle of self-sustainable, lifelong learning, and highlight the creativity of the learner in light of global changes through the application of various teaching and learning strategies
- 4- To nurture industry-ready designers through holistic training in the field of industrial design
- 5- To innovate newer methods of problem solving in the field of design using state-of-the-art research facilities.
- 6- To produce confident & skilled professionals, and leaders' in the field of industrial design

Program learning outcomes ((MK= Main Knowledge, MS= Main Skills, MC= Main Competences)

Main knowledge	
MK1	Apply knowledge of science and engineering in products design
MK2	Understand the concepts of the manufacturing process and interacting methods with products
MK3	Design a component or a product applying realistic constraints of public health, safety, culture, society and environment.
MK4	Design and conduct experiments, as well as to analyse and interpret data.
MK5	Using modern technologies and information technology to design various products
Basic skills	
MS1	Having the ability to solve problems through various design methods
MS2	Understanding of professional and ethical responsibility
MS3	Having the skills of designing various industrial products and understanding the ways to interact with them
MS4	Having critical thinking and innovative skills in design and the ability to adapt to various industrial environments
MS5	Having the skill of managing and financing industrial projects
MS6	Understanding the properties of raw materials and the various methods of their manufacture



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General competencies	
MC1	The ability to select and use appropriate materials to build products
MC2	The ability to take responsibility for decision-making, identify problems, solutions and challenges in the form and design, and imagine creative ways to get the desired goal.
MC3	Recognize the societal, ethical and economic implications of using designed products.
MC4	The ability to design and implement multi-products that keep with state-of-the-art developments from a local, regional and global perspective.
MC5	Conduct research and development of new products for improving human life.

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
Fully electronic learning	Blended Learning	Traditional learning							Semester	year
1. Requirements (27) Credit Hours										
1.1 Mandatory requirement (21 credit hour)										
•			0420101	Military Sciences	3	3	0		1	1
•			0420151	National Education	3	3	0		2	1
•			0420271	Life skills	3	3	0		1	2
•			0420115	Communication skills in Arabic language	3	3	0	Remedial Arabic Language	1	1
•			0420122	Communication skills in English language	3	3	0	Remedial English Language	2	1
•			0420261	Entrepreneurship and innovation	3	3	0		2	2
•			0420241	Leadership and social responsibility	3	3	0		1	2
1.2 University elective requirements(06 credit hour)										
•			0420142	Human Civilization	3	3	0		1	1
•			0420253	Development and environment	3	3	0		1	2
•			0420172	Digital skills	3	3	0	Remedial computer skills	2	1
•			0420201	first aid	3	3	0		2	2
•			0420134	Sports and health	3	3	0		1	1
•			0420212	Islamic culture	3	3	0		1	2
•			0420341	Principals of German Language	3	3	0		2	3

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
Fully electronic learning	Blended Learning	Traditional learning							Semester	year
2. Faculty Requirements (21) Credit Hours										
•			1001173	principles of design					1	1



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		•	1004151	Free hand sketching						1	1
		•	1002122	visual communication theories						2	1
		•	1002130	Software of design						2	1
		•	1003127	Photography and digital processing						1	2
		•	1003213	Technical writing and research skills						1	2
		•	1004213	History of art						1	3

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
Fully electronic	Blended learning	Traditional learning							Semester	year
3. Requirements for a major family (84) Credit Hours										

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
Fully electronic	Blended learning	Traditional learning							Semester	year
4. Major requirements (84) Credit Hours										
4.1 Mandatory requirements (75) credit hours										
		•	1005111	Introduction to industrial design	3	3	0	N/A	1	1
		•	1005112	2D drawing	3	0	6	N/A	1	1
		•	1005113	Model making 3D	3	0	6	2D drawing	2	1
		•	1005121	Human Computer Interaction	3	3	0	Introduction to industrial design	2	1
		•	1005116	Form and Space design	3	2	1	2D drawing	2	1
		•	1005214	Prototype design	3	1	4	2D drawing	1	2
		•	1005223	Industrial applications	3	0	6	2D drawing & Model making 3D	1	2
		•	1005222	User Experience and Control Panels design	3	1	4	Prototype design	2	2
		•	1005235	Packing	3	1	4	Industrial applications	2	2
		•	1005224	Ergonomics	3	2	2	Human Computer Interaction	1	2
		•	1005215	Interior Design	3	3	0	Form and Space	2	2
		•	1005226	Carpentry lab	1	0	2	Prototype design	1	2
		•	1005227	Blacksmithing lab	1	0	2	Prototype design	2	2
		•	1005317	Material and production methods	3	2	2	Packing	1	3
		•	1005337	Project management	3	2	2	Prototype design	1	3



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		•	1005318	Material science	3	3	0	Ergonomics	1	3
		•	1005328	Sculpting lab	1	0	2	Model making 3D	2	3
		•	1005336	Toy design	3	2	2	& Material and production methods Material Science	2	3
		•	1005434	Medical products design	3	2	2	Material and production methods& Material science	2	3
		•	1005425	Virtual Reality Technologies in industrial design	3	1	4	Model Making 3D	1	4
		•	1005422	Industrial design project-environment design	3	0	6	Material and production methods	1	4
		•	1005431	Industrial design project-furniture design	3	0	6	Industrial applications-Interior Design	1	4
		•	1005419	Textile science and Fabrics	3	0	6	Material science	2	4
		•	1005433	Industrial design project-present and future products design	3	0	6	Industrial applications	2	4
		•	1005446	Practical Training (1)	3	0	6	Department approval	1	4
		•	1005447	Practical Training (2)	3	0	6	Department approval	2	4
		•	1005448	Graduation Project	3	0	6	Department approval	2	4
4.2electives requirements (06) credit hours										
		•	1005241	Industrial Products Marketing	3	3	0	Packing	2	3
		•	1005338	Industrial design project-Advanced furniture	3	1	4	Industrial design project-furniture	2	4
		•	1005239	Selected topics in industrial design	3	2	2	Industrial applications	1	2
		•	1005342	Sustainable product design	3	1	4	Material science	1	3
		•	1005343	Smart products design	3	1	4	Material science	2	3
		•	1005329	Product planning and strategy	3	3	0	Project management	2	4
		•	1005444	Design in Arab context	3	3	0	Interior Design	2	2
		•	1005445	3D Printing	3	1	4	Model making 3D	2	3
		•	1002445	Aesthetics	3	3	0		2	2

The end of the study plan for the major students

Subjects taught in the major for students of other majors (university requirements, college requirements, major family requirements, support requirements)

Teaching style				Course No.	Course name	Credit hour	Theory Hours	Practical Hours	The type of requirement and the recipient
electronic	Fully	Blended	Traditional						



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